



River Associates is a time tested private equity partner for management teams of lower middle-market companies in the United States and Canada.

OUR PHILOSOPHY

Founded in 1989, River Associates has built a reputation for integrity and acumen with all our constituencies: limited partners, investment referral sources, senior & mezzanine debt partners and portfolio company management teams. Our “Investments with Management” philosophy effectively captures the spirit of partnership which guides our actions in all aspects of business.

WHO WE ARE



INVESTMENT HISTORY

90 investments and 75+ realizations over the past 28+ years



REPUTATION

Over a quarter century building references



FOCUS

Each investment is important, a limited number are undertaken annually



ENGAGEMENT

Senior level attention given to all aspects of our business



EXPERIENCE

Long-tenured partners & deep industry knowledge in a variety of sectors



ACCESS TO CAPITAL

Currently investing River VII, LP with \$285 million in committed capital

INVESTMENT CRITERIA

INDUSTRIES

Manufacturing,
Distribution,
Industrial Services,
Business Services

\$3 - \$12 MILLION

EBITDA for
platform companies,
smaller add-on
acquisitions

PREFERENCE FOR

Management led buyout,
corporate divestiture or
family succession
transaction

GEOGRAPHIC FOCUS

Historical investments
throughout the
United States
and Canada

CONTACT:
Mark Jones
Partner

P: 423.755.0888
mjones@riverassociates.com
www.riverassociates.com

633 Chestnut Street
Suite 1640
Chattanooga, TN 37450

CURRENT INVESTMENTS



Double E Company - Manufacturer and distributor of web converting equipment parts for a variety of end industries.
www.ee-co.com



Premier Parking - Technology-focused parking solution company that operates, manages and supports a wide range of industries.
www.premierparking.com



Quikserv - Manufacturer of transaction window and drawer systems to a broad range of customers.
www.quikserv.com



Weaver Leather - A leading brand supplying leather and nylon products & accessories into the Western-style equine, livestock, pet and arborist markets. www.weaverleather.com



Wheat Montana - Premium provider of branded mill and frozen & fresh bakery products to retail and foodservice channels.
www.wheatmontana.com



GAHH Automotive - A designer, manufacturer, and marketer of aftermarket convertible tops, Jeep tops, seat covers and vehicle interiors. www.gahh.com

SELECT FORMER INVESTMENTS*



Action Fabricators - Converter of tapes, adhesives & non-adhesive-backed flexible materials for automotive, electronics, appliance, display security, furniture and healthcare.
www.actionfab.com



Industrial Magnetics - Provider of permanent magnets and electromagnets for a variety of custom work holding, lifting, fixturing, conveying and separation applications.
www.magnetics.com



Intellitech - Revenue cycle management and information technology support services for law and accounting firms.
www.intellitech.com



Omega Environmental Technologies - International distributor of aftermarket climate control, radiators, small parts and rapid seal kits. www.omega-usa.com



Roscoe Medical - Leading provider of homecare related medical products. www.roscoemedical.com



Rose City Printing & Packaging - Leading printing and paperboard packaging (folding cartons) converter.
www.rcpp.com

*All former investments listed on the River Associates website

WORKING WITH RIVER ASSOCIATES

“What set River apart from other groups? It was their openness, there was no pretense about them. They didn’t try to impress us with how much they knew; they were very open and transparent.”

Bud Shear
CEO
Industrial Magnetics (IMI)

“River Associates provides remarkable transparency, provides management teams a window of insight and views them as people. I think their philosophy and the delivery of that approach endears them quickly to management teams.”

Kurt Haras
Managing Director
Quarton International

“What distinguishes River is their relationship approach as well as their thoroughness and the diligence they do on the front end. They bring significant experience from multiple decades to the table.”

Pete Notter
Managing Director
Twin Brook Capital Partners

“We wanted to find a partner that would allow us to run the business the way we wanted to run it. We have a great reputation with clients and customers and we were very protective of that reputation. River’s philosophy of partnering with management made us confident that they were the best choice.”

Jon Rudolph
President & CEO
Action Fabricators

CONTACT:
Mark Jones
Partner

P: 423.755.0888
mjones@riverassociates.com
www.riverassociates.com

633 Chestnut Street
Suite 1640
Chattanooga, TN 37450

GENERAL DISCLAIMER

River Associates Investments, LP (River) is a private equity firm that works with management teams in companies where opportunities exist to grow revenues and maintain and enhance profitability internally as well as through acquisitions. This website is intended to provide our potential portfolio companies and management partners with information about how we may be able to partner together to help businesses.

This website is not directed at prospective investors in any jurisdiction. The information on this website does not constitute the provision of investment, tax, legal or other professional advice. Prospective investors should not rely on any of the information on this website to make any investment decision and should, in consultation with their professional advisors, review only formal offering materials in connection with any investment. The information provided on this website, including information regarding River, and current and historical portfolio companies, is not intended to recommend any company or investment described herein and nothing in this website should be considered an offer of securities or the solicitation of an offer to acquire securities in any vehicle managed by us or in any other issuer.

You are responsible for confirming that your review of this website is in accordance with applicable law, and you should not visit this website if contrary to the law in your jurisdiction. This website does not purport to represent a comprehensive discussion of all material matters, and we make no representation that the information or opinions contained in the website are accurate, reliable or complete.

Certain information on this website may contain forward-looking statements, which are subject to risks and uncertainties and speak only as of the date on which they are made. The words “will,” “should,” “expect,” “believe,” “intend” and “aim” or similar expressions identify forward-looking statements. We undertake no obligation to update or revise any forward-looking statements.

Past performance is not indicative of future results. No representation is made that any investment or transaction will or is likely to have similar results or that significant losses will be avoided.

CONTACT:
Mark Jones
Partner

P: 423.755.0888
mjones@riverassociates.com
www.riverassociates.com

633 Chestnut Street
Suite 1640
Chattanooga, TN 37450