



River Associates

INVESTMENTS WITH MANAGEMENT



River Associates is a time tested private equity partner for management teams of niche lower middle-market companies in the United States and Canada.

OUR PHILOSOPHY

Founded in 1989, River Associates has built a reputation for integrity and acumen with all our constituencies, including limited partners, investment referral sources, senior & mezzanine debt partners, and portfolio company management teams. Our “Investments with Management” philosophy effectively captures the spirit of partnership, respect, and trust which guides our actions in all aspects of business.

WHO WE ARE



INVESTMENT HISTORY

120+ investments and 95 realizations over the past 35 years



STRONG REPUTATION

Over three decades building relationships and references



EXCLUSIVE FOCUS

A limited number of niche LMM opportunities are undertaken annually



SENIOR-LEVEL ATTENTION

Five partners with 135+ years of combined tenure at River



VALUE CREATION

Transform entrepreneurial businesses into larger sophisticated platforms



CAPITAL ACCESS

River VIII, LP has \$345 million in committed capital

INVESTMENT CRITERIA

INDUSTRIES

Manufacturing,
Distribution,
Industrial Services,
Business Services

\$3 - \$12 MILLION

EBITDA for
platform companies;
smaller add-on
acquisitions

PREFERENCE FOR

Management led buyout
and family succession
transaction

GEOGRAPHIC FOCUS

United States
and Canada

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CURRENT INVESTMENTS



Caster Connection - Provider of industrial casters and other related components serving material handling applications across a variety of end-markets.

www.casterconnection.com

Dollamur - Manufacturer and supplier of branded mats and other surfaces serving a variety of sports markets, including wrestling, martial arts, gymnastics, and cheerleading.

www.dollamur.com

Hoskin Scientific - Distributor of essential test, measurement and monitoring equipment serving the environmental, geotechnical and processing markets throughout Canada.

www.hoskin.ca

ID Label - Manufacturer of variable information barcode labels, asset tags and warehouse solutions for 3PLs and multi-site manufacturers.

www.idlabelinc.com

JBC Technologies - Provider of custom engineered die cut and non-metallic fabricated solutions to manufacturers worldwide.

www.jbc-tech.com

Minerva - Designer and supplier of equipment and furnishings for the beauty and health & wellness industries.

www.minervabeauty.com



Pelco Solutions - Manufacturer and supplier of traffic and utility hardware.

www.pelcoinc.com

Trident Solutions - Manufacturer and provider of safety marking products for industrial and commercial end markets.

www.tridentproducts.com

Quikserv (d/b/a Specialty Fenestration Group) -

Manufacturer of transaction window, security window and drawer systems to a broad range of customers.

www.quikserv.com

The Rubber Group - Manufacturer and distributor of custom compression and injected molded rubber products.

www.rubber-group.com

The Slingmax Group - Designer and manufacturer of high-performance synthetic rope and rope systems for critical, high cost-of-failure applications..

(a) All endorsements are from non-investors and uncompensated; no conflicts exist.



WORKING WITH RIVER ASSOCIATES^(a)

“ What set River apart from other groups? It was their openness, there was no pretense about them. They didn't try to impress us with how much they knew; they were very open and transparent.”

Bud Shear
CEO
Industrial Magnetics (IMI)

“ River Associates provides remarkable transparency, provides management teams a window of insight and views them as people. I think their philosophy and the delivery of that approach endears them quickly to management teams.”

Kurt Haras
Managing Director
Quarton International

“ What distinguishes River is their relationship approach as well as their thoroughness and the diligence they do on the front end. They bring significant experience from multiple decades to the table.”

Pete Notter
Managing Director
Twin Brook Capital Partners

“ River Associates' thoughtful and collaborative approach helped us refine our strategy and strengthen our brand in the markets we serve all while preserving our unique company culture and core values.”

Jason Weaver
President & CEO
Weaver Leather



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GENERAL DISCLAIMER

River Associates Investments, LP (River) is a private equity firm that works with management teams in companies where opportunities exist to grow revenues and maintain and enhance profitability internally as well as through acquisitions. This document is intended to provide our potential portfolio companies and management partners with information about how we may be able to partner together to help businesses.

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Certain information in this document may contain forward-looking statements, which are subject to risks and uncertainties and speak only as of the date on which they are made. Statements contained in this report, including, without limitation, statements containing the words "believe," "are of the opinion," "anticipate," "estimate," "expect," "project," "plan," and words of similar import, constitute "forward-looking statements." Forward-looking statements are necessarily based upon certain estimates, assumptions, and are no guarantee of future performance. Any assumptions should not be construed to be indicative of the actual events which will occur. Actual events are difficult to predict and may depend upon factors that are beyond River Associates' control. Certain assumptions have been made to simplify the presentation and accordingly, actual results may differ, perhaps materially, from those presented. Some important factors which could cause actual results to differ materially from those in any forward-looking statements include, among others, the following: financial, market, economic or legal conditions.

Past performance is not indicative of future results. No representation is made that any investment or transaction will or is likely to have similar results or that significant losses will be avoided.